



## St Patrick's Day Races 2010 Sponsorship Levels

### Event Sponsor

\$10,001 –\$15,000

Recognized as event sponsor (all races), website link & recognition

Company name on back of all premier event shirts (centered, large – bold font)

Banner displays (banners provided by company, and the responsibility of the company)

Repeated announcements at: expo, start/finish line, mention on all media

Voice over recognition on TV commercial (if available)

2 – 10 x10 booths at fitness expo

### In addition-

\*Two spots available only (first come first serve)\*

- First will receive company name on lanyard of all finisher medals – Catholic Federal Credit Union has it!!!!!!
- Second will receive name on all participants bibs – still open as of 12/16/09

### Expo Sponsor

\$5,001- \$10,000

Company name on back of all premier shirts (bold, large font size)

Banners at expo (provided by company, responsibility of company)

Repeated announcements at: expo, race day start/finish line, mention on all media

website link & recognition

1 – 10 x 10 booth at expo

### Start line/Entertainment Sponsor

\$2,501 - \$5,000

Banners at start line (provided by company, responsibility of company)

Repeated announcements at: expo, start /finish line area, website link & recognition

Company name on t-shirts, mention on PSA's and press releases only

### Leprechaun Sponsor

\$1001 - \$2500

Leprechaun race sponsor

Repeated announcements at: expo, start/finish line of kids races only

Company name on back of youth shirts only

### Corporate/Individual Sponsor

\$100 - \$1000

Announcements at: expo, start/finish line area